



eCommerce for Sage Accpac ERP

eCommerce for Sage Accpac ERP is a fully integrated and customizable eCommerce solution that enables organizations of all sizes to implement a comprehensive end-to-end Web store creation and management solution.

With eCommerce for Sage Accpac ERP you can:

- Optimize product searching with multi-tier Web store product categories.
- Add extended product information, including text, images, video, audio, and links to other documents and pages.
- Show accounts receivable customers inventory items and pricing based on their account set up in AR when they log in to a Web store.
- Enable self-service ordering, account look-up, and inventory availability checks.
- Implement custom Web store functions such as product configurators, online quote systems, and discount calculators.
- Integrate real-time shipping quotes and tracking information.
- Process Web orders automatically by interacting directly with order entry.
- Integrate credit card payment processing with OE, AR, and a Web store.
- And much more...

The screenshot shows the 'iciniti Casualware' website. The top navigation bar includes links for HOME, LOGIN, REGISTER/LOGIN, TRACK ORDER, and CUSTOMER SERVICE. Below this is a secondary menu with WHAT'S NEW, BEST SELLERS, BEAUTY BUZZ, and BEAUTY SCHOOL. The main content area is titled 'LADIES' and displays a grid of jeans products. Each product is shown with a model wearing the jeans, the product name, and the price. A search bar is located on the right side of the page. At the bottom of the page, there are links for SALES FORCE LOGIN, CONTACT US, PRIVACY, TERMS OF USE, DIRECT SALES, and ACME.COM.

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eCommerce for Sage Accpac ERP delivers a world class, fully integrated Web store and payment processing environment for all businesses.

Sell Online and Streamline Business Operations

eCommerce for Sage Accpac ERP is an advanced eCommerce solution that enables all companies to efficiently sell products and services over the Web. Providing true two-way, real-time integration with Sage Accpac ERP, it gives you a quick and affordable way to deploy a world class Web presence for your company.

With eCommerce for Sage Accpac ERP, it is easy to create a Web store that is tailored to your needs. Using one of our existing theme templates, or by taking advantage of the flexible and open presentation layer, you can create a Web Store look and feel that reinforces your brand. You can present your current inventory in new, Web store-based multi-tiered categories with extended product descriptions and images. You can also control what pricing customers see and what inventory categories and items you would like them to have access to. The highly flexible navigation and search functions of eCommerce for Sage Accpac ERP provide an intuitive way for your customers to browse your product catalog and to make purchases.

eCommerce for Sage Accpac ERP provides a functionally rich Web store and payment processing solution right out of the box. It allows you to maintain your core business data centrally within Sage Accpac ERP, updating the Web store automatically when you update data in OE, AR, and IC. Web store orders are processed in real time, with no requirement to re-key or import order information. eCommerce for Sage Accpac ERP is provided by Iciniti Corporation, a worldwide leader in integrated eCommerce and payment solutions for Sage Accpac ERP.



“ The eCommerce for Sage Accpac ERP Web store has enabled WileyX Eyewear to create a world class Web site that is uniquely tailored to each market we target. The highly flexible architecture has saved us hundreds of man hours in development, and has saved us several man years on our back office operations.”

John Barrett, CFO
WileyX Eyewear

Integration to Sage Accpac ERP

- Real-time integration with OE, AR, and IC Modules.
- Web store orders are written automatically into OE, without a requirement to re-key or batch order data.
- Both AR customer masters and IC item masters can be created from a Web store.
- Web store pricing, including customer specific pricing and on-sale pricing managed from within IC.
- Access to data in optional fields is provided in the Web Store
- Credit card payment processing is fully integrated to AR, OE, and the Web store.

Enhanced Category Management

- Web store categories can be based on existing Sage Accpac ERP categories.
- Support for additional Web store categories, with the ability to create subcategory relationships, enabling deeper analysis
- Create special product categories to be displayed on a Web store only when required.
- Create detailed category descriptions using either WYSIWIG text editors or HTML.

Extended Item Descriptions

- Assign items to multiple Web store categories with no restrictions.
- Create detailed descriptions of items and attach graphics, audio, video, or other multimedia objects, enhancing the Web shopper's experience.
- Add related items to highlight complimentary or substitute items.
- Optionally restrict customer access to select items.

Customization

- Support for ASP.NET Master Pages and cascading style sheets to create a unique look and feel.
- Take advantage of the highly flexible architecture to add additional capabilities to the Web store that are unique to your market.
- Leverage the architecture of eCommerce for Sage Accpac ERP to integrate with SageCRM and RMA.

Enhanced Customer Management

- Identify account customers when they log in and provide them a range of information, including consolidated accounts receivable and order history data.
- Allow account customers to view and pay any open invoices online with a credit card.
- Provide account customers with the ability to find and re-order commonly purchased items quickly and easily.
- Allow remote sales representatives or order desk staff to place orders on behalf of customers through a Web store.
- Pull authorized bill to and ship to information directly from accounts receivable for your account customers.

Advanced Checkout Capabilities

- A powerful and flexible shipping module is included with the Web store with the option to integrate to the UPS®, Fedex, and USPS online rate guides.
- Credit card processing for Web-based orders takes advantage of the credit card processing capabilities integrated with order entry.
- Web-based order notifications can be provided to one or more individuals in your organization to streamline the order fulfillment process.

Internationalization

- Multi-currency support
- Multi-language support

For more information, call Sage Software sales at
1-800-945-8007 or visit us at
www.sageaccpac.com.

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